

Spellingframe Privacy Notice

Operated by Mathsframe Limited

Version 1.0

Last Updated: June 2026

Introduction

Spellingframe is operated by Mathsframe Limited.

We are committed to protecting the privacy and security of all users of Spellingframe and to processing personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

For any questions regarding privacy or data protection, please contact support@spellingframe.co.uk.

Our Role

When schools use Spellingframe, Mathsframe Limited acts primarily as a Data Processor on behalf of the school. The school remains responsible for determining which pupil information is entered into the system and how it is used.

For administrator account information and operational account management, Mathsframe Limited may act as a Data Controller where it determines the purposes and means of processing.

Information We Collect

Spellingframe is designed to minimise the collection of personal information. The information stored within the platform may include:

- Pupil names
- Usernames
- Class and group information
- Spelling test results and progress records
- Teacher and administrator account information required to administer the service

Data Minimisation

Spellingframe has been designed to minimise the collection of personal information. The platform does not require or store:

- Dates of birth
- Gender information
- Medical information
- Parent or guardian details
- Special educational needs information
- Other sensitive pupil information

Schools are responsible for ensuring that only appropriate information is entered into the platform.

How Information Is Used

The information stored in Spellingframe is used solely to:

- Provide access to the service
- Organise pupils into classes and groups
- Deliver spelling activities and assessments
- Record and display pupil progress
- Enable teachers to monitor attainment and development

- Provide technical support where requested by a school

Information is not used for advertising purposes and is never sold to third parties.

Email Communications

Spellingframe does not send marketing emails, newsletters or unsolicited promotional communications. Emails are only sent where necessary for the operation of the service, such as password reset requests or account administration.

Data Storage and Security

All Spellingframe data is stored on servers located within the United Kingdom. No pupil data is routinely transferred outside the United Kingdom.

We employ a range of technical and organisational measures to protect data, including:

- Secure HTTPS encryption across the platform
- UK-based dedicated cloud hosting infrastructure
- Firewall protection
- Malware monitoring
- Daily backups
- Regular software and security updates
- Controlled access to administrative systems

While no internet-based service can guarantee absolute security, we take reasonable and appropriate steps to protect all information entrusted to us.

Cookies and Analytics

Spellingframe uses cookies that are necessary for the operation of the website. We also use Google Analytics to help us understand how visitors use the website and to improve the service.

Google Analytics data is used for statistical and performance monitoring purposes and is not used to identify individual pupils. Users can manage cookie preferences through their browser settings.

Payment Processing

Payments for Spellingframe subscriptions are processed securely by Opayo. Spellingframe does not store payment card details.

School Control of Data

Schools retain control of the pupil data stored within their Spellingframe account. Teachers and administrators can remove pupil records, classes and groups directly through the platform when they are no longer required. Schools may also request deletion of account data by contacting support@spellingframe.co.uk.

Data Retention

Schools can remove classes or pupil records at any time. Where a subscription ends, data is normally retained for up to 12 months to allow schools to reactivate their account without losing historical records. Data can be deleted immediately upon request from the school and is normally completed within 24 hours.

Data Subject Rights

Individuals have rights under UK data protection law, including rights relating to access, correction and deletion of personal information. Where pupil information is concerned, requests should normally be made through the relevant school, which acts as the Data Controller for that information. Where appropriate, Mathsframe Limited will assist schools in responding to such requests.

Disclosure of Information

We do not sell, rent or trade personal information. Information will only be disclosed where:

- Required by law;
- Necessary to protect the security or integrity of the service; or
- Required to provide the service through carefully selected service providers acting on our behalf.

Changes to This Notice

We may update this Privacy Notice from time to time to reflect changes in legislation, technology or our services. The latest version will always be available through the Spellingframe website.

Contact

If you have any questions regarding this notice or the handling of personal data within Spellingframe, please contact support@spellingframe.co.uk.

Document Version History

Version	Date	Summary
1.0	June 2026	Initial Privacy Notice